



THE CHAMBER

Linking Business to the Community

August 2010

A publication of the Salem-Roanoke County Chamber of Commerce



Register Today for the 19th Annual Fall Classic Golf Tournament

Golf season is in full swing which means it's time for the Salem-Roanoke County Chamber of Commerce 19th Annual Fall Classic Golf Tournament on September 9 and 10. The event will be held at Hanging Rock Golf Club in Salem, VA. Come out and join local golfers as they show off their best handicap, longest drive, and hole in one shots while indulging in food, drinks and fabulous prizes.

Players may enter individually or as a team. Tee times are 1:30 p.m. on the 9th, 8:00 a.m. or 1:30 p.m. on the 10th. Registration price includes green and cart fees, two meals, refreshments, tournament souvenir, door prize and golfer goodie bag. The Chamber is also offering a golf clinic with Hanging Rock's PGA Director of Golf, Chip Sullivan at noon on the 9th.

Chamber members are welcome to place items into the golfer goodie bags. Self promotion pieces such as pens, hats, tees, note pads, etc., are all accepted. The Chamber also welcomes the donation of larger items to be used as door prizes. Donations will be received at the Chamber office until August 27.

All proceeds from the event are used to support the Chamber's scholarship program, Regional Development program and other work related programs. For more information and to register for the event visit our website www.s-rcchamber.org or call 540-387-0267.

2010 Scholarships Awarded by the Salem-Roanoke County Chamber of Commerce and the Chamber's Foundation

The Salem-Roanoke County Chamber of Commerce and its Foundation are proud to announce the recipients of this year's student scholarships. The four students chosen are high school seniors from the city of Salem and Roanoke County. Each student will receive a \$1,000 scholarship to be used toward their education. The scholarships are awarded based on career goals, strong work ethic, community involvement and financial need.

These scholarships are made possible thanks to the Annual Golf Tournament, its sponsors and participants as well as other fundraising efforts throughout the year.

Johnzelle Anderson



Bethany Poff



Chelsea Henderson



Sarah Jones



Congratulations to the Salem Museum & Historical Society



801 East Main Street
Salem, Virginia 24153
540-389-6760

In Salem, VA off of Main Street, sits the historic Williams-Brown House. Listed on the National Register of Historic Places, the Brown House is typical of buildings which served travelers in the mid-19th century. Originally used for the dual purpose of a residence and post office/general store, today it is home to the Salem Museum.

Over the last several years of planning and construction this historic home has undergone a massive renovation and expansion project. The museum will unveil the new stat-of-the-art facility on September 25th at their grand opening. The building encompasses an advanced "green" system, new galleries, meeting and classroom space, handicapped accessibility, and an innovative green roof terrace overlooking Longwood Park.

The Salem Museum is a wonderful asset to the Valley. It is an educational and cultural resource center that maintains a collection of local artifacts and mementos of daily life from the span of Salem's history. The museum sponsors a rotating gallery of local artwork, publishes A Guide to Historic Salem, and hosts various workshops and programs. Most of the museum's exhibits and events are free and open to the public.

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Roanoke, VA 24011
(540) 343-1177
www.bbb.org

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Salem Terrace Assisted Living
Shannon Ross
1463 West Main Street Suite P2
Salem, VA 24153
(540) 444-0343
(540) 444-0344
www.salemterraceassistedliving.com

The Roanoke Star-Sentinel
Pam Rickard
P.O. Box 8338
Roanoke, VA 24014
(540) 400-0990

Valley Computers Service and Sales
Bob & Rose Wills
509 East 4th Street
Salem, VA 24153
(540) 387-4500
(540) 387-2452

Business Tip:

Never leave home without it!
That is, your business card.
Any 'per chance' meeting is an
opportunity to network.

Mark Your Calendars!

**Wine &
Unwind**
Wine Festival

Saturday, October 23, 2010

11:00 AM to 5:00 PM

Lewis Gale Field at Salem Memorial Ballpark

Tickets now available at the Salem-Roanoke County Chamber
of Commerce and the Salem Civic Center

Membership Renewals: Thank You For Your Continued Support!

Achieve Success LLC
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Amaco Transmissions
Amedisys Hospice
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Aztec Rental Center
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Best Western Inn Valley View
Blue Ridge Autism & Achievement Center
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Skyline Door & Hardware
Skyline Technical College (formerly ECPI)
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Member Profile

Prevention Council of Roanoke County



**Empowering Families...
Encouraging Youth**

3241 Electric Rd
Roanoke, VA 24018
540-772-4341

The Prevention Council of Roanoke County is a broad spectrum of partners including parents, youth, school officials, law enforcement, faith, business and other community leaders. The mission of this Council is to promote the healthy development of Roanoke County's youth. The Council draws its strength from youth leadership and the working partnerships that have been built between its members and the community since 2001. The Council is one of over 700 Drug Free Community Programs in the nation and 22 here in the Commonwealth of Virginia. We have both state and national partnerships with Community Coalitions of VA, Office of National Drug Control Policy at the White House, and Community Anti-Drug Coalitions of America. The Council has successfully formed a non-profit organization and is partnering with the community to sustain our efforts through giving, doing and/or sharing of resources. For more information please check us out our website at www.pc4y.org.

Expansion in the Valley, with Kevin Boggess & Doug Chittum



On July 15 at National College the Regional Development Committee hosted a seminar focused on the Route 460 West Commercial Corridor Study, the proposed Roanoke Region/ Norfolk Southern Intermodal Facility, and economic development challenges in Salem and Roanoke County. Guest speakers Kevin Boggess, Salem City Manager and Doug Chittum, Economic Development Director of Roanoke County, presented to a crowd of over 50 business people and community members.

The next big event for the Regional Development Committee is the "Reality Store" at Andrew Lewis Middle School on October 27.

Business After Hours is Turning Up the Volume

National College

&



National College in Salem will host a Business After Hours event on Thursday, August 26. This is a great opportunity to meet local business professionals and community members. National College will offer tours of the school and a chance to meet with faculty to learn about the numerous degrees that are available. Food will be provided as well as a cash bar, raffle prizes and live entertainment - **The Wright Kids**; a nationally acclaimed group from Franklin County and performers on *America's Got Talent*. To attend this event please contact the Chamber at info@s-rcchamber.org or 540-387-0267

Upcoming Events

- August 20: Networking Breakfast
Holiday Inn, Valley View
8:00 a.m. – 9:30 a.m.
Reservations Required
- August 26: Business After Hours
National College
5:30 p.m. – 7:30 p.m.
- September 9-10: 19th Annual Fall Classic
Golf Tournament
Hanging Rock Golf Club
Registration Required
- October 15: Networking Breakfast
Hidden Valley
Country Club
8:00 a.m. – 9:30 a.m.
Reservations Required
- October 23: Wine & Unwind
Wine Festival
Lewis Gale Field at
Salem Memorial Ballpark
11:00 a.m. - 5:00 p.m.
Tickets Required
- December 03: Salem Christmas Parade
Main Street, Salem
6:30 p.m.
- December 04: Gingerbread Festival
Longwood Park, Salem
11:00 a.m. - 4:00 p.m.

The Chamber Welcomes New SCORE Counselor



Audrey B. Forrest immigrated to the United States in 1961. Audrey has a business background in import/export. She owned a jewelry business and has done counseling for retail businesses in California. Audrey is also an author. She wrote a book featuring the wine country in California. Audrey feels volunteering as a SCORE counselor is a way of giving back to the community. Assisting entrepreneurs with starting businesses that will be successful on long term basis is her goal with SCORE.

SCORE "Counselors to America's Small Business" is a nonprofit association dedicated to educating entrepreneurs and helping small business start, grow and succeed nationwide. SCORE is a resource partner with the U.S. Small Business Administration (SBA).

SCORE's 12,400 volunteer counselors have more than 600 business skills. Volunteers are working or retired business owners, executives and corporate leaders who share their wisdom and lessons learned in business. If you would like to make an appointment with Audrey to discuss your business plans, contact the Chamber at 540-387-0267.

Newsletter Sponsors



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