



THE CHAMBER

Linking Business to the Community

May 2010

A publication of the Salem-Roanoke County Chamber of Commerce

Chamber Hosts 76th Annual Awards Dinner

The Salem-Roanoke County Chamber of Commerce held its Annual Awards Dinner on March 30, 2010 at the Hotel Roanoke & Conference Center. Keynote speaker Senator Jim Webb was warmly welcomed by 257 in attendance for this event. The highlight of the evening was the award presentations to recipients who have made a positive impact on our community.

The Lifetime Achievement Award was given to Cabell Brand for his diligent work for the less fortunate citizens of our area. The Judy Griesenbrock Volunteerism Award was posthumously awarded to Ted Arven (Valleydale Foods) for his long time dedication to the Salem-Roanoke County Chamber of Commerce. Vicki Arven accepted the award on behalf of her late husband. Citizen of the Year Award was presented to Dr. Thomas Fame, MD of Lewis-Gale Physicians. Dr. Fame works tirelessly for the building of schools in rural Haiti, and has written a book to raise funds for his projects. Ambassador of the Year Award was presented to Tim Ferguson of Smith Mountain Promotional Designs.

Each year the Salem-Roanoke County Chamber of Commerce also recognizes outstanding Officers and Educators from both Salem and Roanoke County.



Sean A. Slusser
Officer Of The Year
Roanoke County



Darin Hogan
Officer Of The Year
City of Salem



Chris Wilkes
Teacher of the Year
City of Salem



Betty Semones
Teacher of the Year
Roanoke County



Cabell Brand
Lifetime
Achievement Award



Dr. Thomas Fame
Citizen of the Year
Award



Tim Ferguson
Ambassador
of the Year



Ted Arven
Judy Griesenbrock
Volunteerism Award

RAF Kite Club Members Educate Local Children On Kite Designs



Cliff Quinn and Adrianne Balmer, both of Richmond Air Force Kite Club, working with students.

On Friday April 16th, master kite builder Cliff Quinn of Coopersburg, PA spent a few hours teaching fifth graders at South Salem Elementary the art and science behind the building of the perfect sled kite. Cliff was in town with the Richmond Air Force Kite Club for the 12th annual Blue Ridge Kite Festival which was held on Saturday, April 17, at Green Hill Park in Roanoke County.

In the photo, fifth graders listen to Cliff as he explains the why and how of sled kite dynamics and each child also decorated their kites. After the educational portion of the presentation, the children were given the opportunity to take their kites outside to fly.

You can view Cliff on youtube.com building a different variation of the sled kite from a kitchen trash bag.

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Phone: (540) 387-4985
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Internet, Advertising, Consultants
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AdzZoo

Jim Watts
2405 Bardside Court
Salem, VA 24153
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Easter Seals UCP Virginia

Suzanne Cresswell
201 East Main Street
Salem, VA 24153
Phone: (540) 777-7325
Fax: (540) 777-2194
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Organizations, Associations
Referred by: Chamber

Edward Jones

Kyle Richardson
23 West Calhoun Street
Salem, VA 24153
Phone: (540) 389-2450
Fax: (540) 389-0411
Financial Services
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Salem, VA 24153
Phone: (540) 380-5681
Fax: (540) 444-0266
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Lax Loft (The)

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Phone: (540) 389-4529
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Welcome New Members**Lowe's of Salem**

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Fax: (540) 344-6367
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911 West Main Street
Salem, VA 24153
Phone: (540) 387-2116
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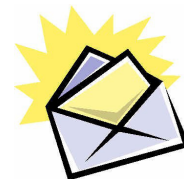
Kirtesh Patel
4045 Electric Road
Roanoke, VA 24018
Phone: (540) 772-1500
Hotels, Motels, Lodging
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103 South Colorado Street
Salem, VA 24153
Phone: (540) 387-3844
Fax: (540) 387-3845
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3515 Chaparral Drive
Roanoke, VA 24018
Phone: (540) 904-5770
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Financial Services, Insurance,
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Business Tip:
Be sure all mail is
sealed before it
leaves your office!

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Thank You For Your
Continued Support!**

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Appalachian Media Group/Valley Vision TV
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Vistar Eye Center
Wendy's Old Fashioned Hamburgers
WSLQ, WFIR, WSLC, WXLK, WVBE

Member Profile

4 Sports & Smith Mountain Promotional Designs: Tim & Bonnie Ferguson

4 Sports opened at Spartan Square Shopping Center on February 12th. Owned and operated by Tim Ferguson and Jason Jones, it is a sports collectible store specializing in the unique collectible for your favorite NFL or NCAA team. The store also carries military collectibles, major league baseball, and basketball collectibles. The store tries to have your favorite team. Some items that you will find in the store are NFL jerseys, license plate clocks, license plate lamps, ink pens, lanyards, t-shirts, antenna toppers, freezer mugs, trading cards, hats, playing cards, and handmade pillows. The Virginia Tech t-shirts with the 2010 schedule on the back and the Duke Championship t-shirts have just arrived in the store! Store hours are Monday through Saturday from 10:00 a.m. to 6:00 p.m. or by appointment. If you can't make our regular hours, feel free to give us a call at 375-6676 and we will arrange for your personal shopping time.

Smith Mountain Promotional Designs is owned by Tim and Bonnie Ferguson and operates from their home. It is a full service promotional product business. The company specializes in screen printing, small vinyl signs, team uniforms, embroidery and rhinestones, along with imprinted items for your business. Need t-shirts or uniforms but don't know what you want on them? Bonnie can work with you to custom design your shirts. No job is too small. Bonnie and Tim can be reached by cell phone at 819-5835 or 915-2760.



MARK YOUR CALENDARS

THE
19TH ANNUAL FALL CLASSIC
GOLF TOURNAMENT
WILL BE HELD ON
THURSDAY, SEPTEMBER 9TH
AND
FRIDAY, SEPTEMBER 10TH
AT
HANGING ROCK GOLF CLUB

SPONSORSHIPS ARE AVAILABLE

NOW COLLECTING DOOR PRIZES
AT THE CHAMBER OFFICE



A few characters out flying a kite at the 12th Annual Blue Ridge Kite Festival

Kite Festival A Great Success

On April 17, 2010, the Chamber welcomed the Richmond Air Force Kite Club and 12,000 local guests to the 12th Annual Blue Ridge Kite Festival, which was held at Green Hill Park in Roanoke County. The event has been a big part of the Chamber since it's creation and members of the kite committee commented that this was the biggest kite festival to date. The Chamber and committee would like to thank the following sponsors for their continued support of this All American Fun Fly event:



Chamber Hosts Social Media Seminars Over Past 12 Months

Over the past year, the Chamber has partnered with several members to host Social Media Seminars ranging in topics from an introduction to social media to the proper techniques to be used in integrating social media into a company's marketing strategy.

The first seminar, held on August 7, 2009, at Hidden Valley Country Club, was an introduction to the benefits of using Facebook, Twitter, and LinkedIn for a company. Guest speakers at the first seminar included Patsy Stewart of Optimized Strategies, Janeson Keeley of JTK Web and Charlotte Mason with The Advantage Resource Group. The Chamber's second seminar on September 22, 2009, at the Salem Civic Center was geared towards using these web sites to build not only a company's corporate image, but also that of the representatives. All three speakers from the previous seminar joined the Chamber at this seminar as well. The third event held by the Chamber was a partnered workshop with Optimized Strategies. On February 23, 2010, Ira Kauffman, Patsy Stewart, and Amy Tuggle, all of Optimized Strategies were in attendance to discuss the proper way to integrate social media into a company's marketing strategy. Vickie Thomasson of Graham Construction attended the last seminar and is quoted as saying "I want to thank you so much for the Social Media seminar. It was well worth the time and money. I certainly need plenty of additional help but what was presented was very informative."

The Chamber plans to pursue other seminars that are beneficial to the entire membership in 2010. Please email or call with your workshop needs to chamber@s-rcchamber.org or 540-387-0267.

Upcoming Events

- June 05: ShrimpFest
Salem Civic Center Arena
6:00 p.m. - 9:00 p.m.
Tickets on Sale Now!
- August 20: Networking Breakfast
Holiday Inn – Roanoke
8:00 a.m. – 9:30 a.m.
- September 09 & 10: 19th Annual
Fall Classic
Golf Tournament
Hanging Rock Golf Club
- October 15: Networking Breakfast
Hidden Valley
Country Club
8:00 a.m. – 9:30 a.m.
- October 23: 2nd Annual
Wine & Unwind
Wine Festival
Lewis Gale Field at
Salem Memorial
Ball Park
11:00 a.m. - 5:00 p.m.
- December 03: Salem Christmas Parade
Main Street Salem
- December 04: Gingerbread Festival
Longwood Park
Salem, VA
11:00 a.m. - 4:00 p.m.



Blue Ridge Autism & Achievement Center celebrated Autism Awareness Month on April 27, 2010 with a ribbon cutting and open house. The center is located off of Peters Creek Road in North Roanoke.

Newsletter Sponsors

