



THE CHAMBER

Linking Business to the Community

November 2010

A publication of the Salem-Roanoke County Chamber of Commerce



Salem Christmas Parade

Salem-Roanoke County Chamber of Commerce is excited to announce the Salem Christmas Parade. This is the largest holiday parade in southwest Virginia. The event will take place on Friday, December 3, at 6:30 p.m. on Main Street, straight through the heart of downtown Salem. Parade admissions include marching bands, corporate entries, religious entries, children's groups, clubs and associations. All entries will be decked out in a festive Christmas theme. Judges will review each entry as they pass by Library Square and an award will be given to the "Best in Show" with the most talent, most creative design and most holiday cheer for each of the parade categories. Come join us for all the fun and festivities.

Call for Volunteers & Committee Members



The Salem-Roanoke County Chamber of Commerce greatly appreciates all its committee members and volunteers. They give us amazing support at all our events and in our day-to-day activities throughout the year. The Chamber is always looking for new members to join the various committees and volunteer at our numerous events. Some of the committees that will be active in 2011 are Regional Development, Chamber Membership, Business Showcase, Blue Ridge Kite Festival, ShrimpFest, Fall Classic Golf Tournament, Wine & Unwind Wine Festival and Gingerbread Festival. If you are interested in participating on any of these committees or volunteering at the upcoming events, please contact the Chamber for more information.

Sponsor the broadcast of the Salem Christmas Parade. Contact Allison for more information 540.353.0425

Valley Vision TV
Sponsor the Television Broadcasts of the Salem Parade!
Receive 150 :15 second advertisements
Sponsor mention with logo in each replay
Sponsor mention, logo & link on the website
Sponsorships only \$299!

Comcast Cable Channel 7



Gingerbread Festival

Salem-Roanoke County Chamber of Commerce Foundation is gearing up for the 2010 Gingerbread Festival. The festival is located in Longwood Park in Salem. It takes place on Saturday, December 4, from 11:00 a.m. to 4:00 p.m. The event features a gingerbread house competition, holiday entertainment, local business displays, arts & crafts vendors, food vendors, and craft activities for kids. Admission and parking for this event are free. To find out more information please visit the Chamber's website at www.s-rcchamber.org.

Additional holiday festivities will be hosted by the city of Salem, Parks & Recreation at the Farmer's Market and Library Square.

2010 CORNERSTONE SPONSORS



Welcome New Members

2010 Board of Directors

Carol Chappell, President
Lewis-Gale Medical Center

Compton Biddle, 1st V.P.
Osterhoudt Prillaman Natt Helscher
Yost Maxwell & Ferguson

Lew Bishop, 2nd V.P.
National College

Debbie Kavitz,
Secretary & Executive Director
Salem-Roanoke County
Chamber of Commerce

Dave Prosser, Treasurer
Freedom First Federal Credit Union

Bill Jones, Past President
HomeTown Bank

Teri Atkins
City of Salem

Anne Booze
WSLQ, WFIR, WSLC, WXLK, WVBE

Matthew Churchill
Wachovia Bank, a Wells Fargo Company

John Dudley
Residence Inn, Roanoke

Stephanie Garst
Roanoke College

Carey Harveycutter
Salem Civic Center

Penny Hodge
Roanoke County Schools

Diane Hyatt
Roanoke County

Denise King
Land Records Research, LLC

Dharmendra Patel
Comfort Suites

Sean Pressman
Medical Facilities of America

Todd Stephenson
Salem Red Sox

Wayne Strickland
RVA Regional Commission

Donna Tatum
The Renick Group

Mava Wingate
Retired - OneBeacon Insurance

Carl York
Kroger

1st & 3rd Business Builders

Cathy Dick
1348 Crutwchfield Street
Roanoke, VA 24019
(540) 362-2457
www.roanokebusinessnetworking.org

Adult Care Center of Roanoke

Sue Nutter
2321 Roanoke Blvd
Salem, VA 24153
(540) 981-2350
(540) 981-2353
www.accrv.org

Baja Bistro

Greg Caldwell
3549A Electric Road
Roanoke, VA 24018
(540) 774-2007

Bella Voi Day Spa

Cindy Winstead
9 Library Square
Salem, VA 24153
(540) 387-2252

Green Ridge Recreation Center

Marcus Ordonez
7415 Woodhaven Road
Roanoke, VA 24019
(540) 387-6078
(540) 387-6146

Harvey Dentistry

Joslyn Nelson
1618 West Main Street
Salem, VA 24153
(540) 314-9246
(540) 389-7702
www.hdsmls.com

Heartland Rehabilitation Services

Paula Paiement
6515 Williamson Road
Roanoke, VA 24019
(540) 366-2243
(540) 366-4801

Heartland Rehabilitation Services

Kim Simms
126 Mill Lane
Salem, VA 24153
(540) 387-4311
(540) 389-6212

Taylor Salon & Company

Jacki Taylor
5 Library Square
Salem, VA 24153
(540) 389-4247

Templeton-Vest

Tom Leonard
1111 East Main Street
Salem, VA 24153
(540) 774-0681

Back on the Path

Al Colgrove
3452 Greenclyff Rd
Roanoke, VA 24018
(540) 989-3673
www.backonthepath.org

Beamer & Associates

Jeff Beamer
344 Ingal Blvd
Salem, VA 24153
(919) 604-8991

ES Consulting Solutions LLC

Ellen Sanders
8450 Grassy Hill Rd
Boones Mill, VA 24065
(540) 353-0910
www.esconsultingsolutions.com

Mark Your Calendars!

BUSINESS SHOWCASE



2011 Business Showcase

Monday, February 7

2:00 p.m. - 7:00 p.m.

Salem Civic Center

**Membership Renewals:
Thank You For Your Continued Support!**

Accellent
Advanced Physical Therapy of VA Inc.
Alan E. Klinger, P.C.
Amedisys Home Healthcare
Applebee's
Baker Roofing of Roanoke
Balzer & Associates, Inc.
Beveridge & Associates - Nationwide
Blue Ridge Office Systems
Boy Scouts of America
Carter Tool & Manufacturing
Chandler Concrete of Virginia
Comcast Spotlight
Comfort Suites - Keagy Road
Countryside Classics
Courtyard by Marriott
Delta Dental of VA
Depot Lodge Bed & Breakfast
Dr. G. Sprinkle, III, DDS
Drs. Newman & Blackstock & Assoc.
Family Services of Roanoke Valley
First Team Auto Mall
G. J. Hopkins, Inc.
Heartfelt, Inc.
Helm Building Enterprises
Hidden Valley Country Club
Holiday Inn Roanoke Valley View
HomeTown Bank
KIK of Virginia, Inc.
King's Hauling & Excavating, Inc.

Kudos Trophies & Awards
Loch Haven Lake Club
MainStay Suites Airport
Manpower
Mava Wingate
Medeco Security Locks
Natural Bridge
Orvis Co., Inc.
Papa John's
Paradigm International Trading, Ltd.
Parker Design Group, Inc.
Pebble Creek Apartments
Poarch Law Firm, PC
Quality Inn Tanglewood
Resume Designs
Roanoke Valley SPCA
Salem Donut Shop
Salem Frame
Salem Spring Works
Salem VA Credit Union
Salem Woods Apartments
Sam's Club
Sawyer Paving Co.
Sellari Enterprises, Inc.
ServPro of Roanoke, Montgomery, & Pulaski Counties
Sheetz - Williamson Road
Sheetz - Apperson Drive
Sheetz - Peters Creek Road
Sheetz - West Main Street

Sign Design
Smith Mountain Promotional Design
SouthComm Publishing Co.
Specialized Saw & Mower, Inc.
StellarOne
TDS Telecom - New Castle
The Homeplace
The Renick Group
Thompson Masonry Contractors, Inc.
Thompson Tire
Verizon
Wagner Food Equipment - Hobart
Waste Management
Window World of Roanoke, Inc.
WSLQ,WFIR,WSLC,WXLK,WVBE
YMCA



Business Tip:

Stay Relevant, Stay Fresh
Keep your brand fresh and relevant and don't be afraid of change. Always take proactive steps to set yourself apart from others, stay ahead of consumer trends and constantly enhance your brand to benefit you and your customers.

Wine & Unwind Wine Festival



The Salem-Roanoke County Chamber of Commerce Foundation, would like to extend many thanks to the members of the chamber and the community for making the 2010 Wine & Unwind Wine Festival a success on Saturday, October 23.

With 711 guests in attendance, 2 bands, 38 volunteers, and excellent assistance from staff at the Salem Civic Center - the festival welcomed 11 vineyards and 21 vendors to a beautiful autumn day in the sun with the Salem Red Sox as our location host.

The People's Choice award for best wine was given to Fincastle Vineyard & Winery. David Sawyer received the shiny, silver trophy from the Chamber Director, Debbie Kavitz. Congratulations to David and his team.

Without the help of the volunteers, committee members and guests this festival wouldn't be possible. The Foundation thanks everyone involved for their continued support, especially the event sponsors - Cuz's Auto Body Repair, WSLS, Virginia Business Systems, City Magazine, SunTrust, OneBeacon, ESI, BB&T and our host sponsor the Salem Red Sox.



Reality Store at Andrew Lewis Middle School



The Reality Store is a tool to help kids understand what growing up is all about. The Chamber's Regional Development Committee organized the Reality Store with 300, 7th grade students from Andrew Lewis Middle School. The Reality Store motivates kids to start to think about all the decisions they will have to make when they begin their working life - what type of job will they have, will they get married, will they have children, can they afford to purchase a home, and don't forget they have to pay taxes!

This event is a simulation game in which students learn how to manage their money, purchase the necessities of life and stay within their budget. It is an activity that helps kids to understand financial planning, goal setting, decision-making and career planning in a fun and exciting way.

The Chamber would like to thank Western Virginia Workforce Development and Comfort Suites for sponsoring the event, as well as, the 40 volunteers and the wonderful team at Andrew Lewis Middle School for making it all possible.

19th Annual Fall Golf Classic was a Success



The 19th Annual Fall Golf Classic, held at Hanging Rock Golf Club on September 9 and 10 was a swinging success. The two day event had over 275 golfers, 50 volunteers and 45 sponsors. The golfers received goodie bags, door prizes, raffle items, two meals, snacks and beverages. There were special guests including the Salem Red Sox Gorilla, give-a-ways from sponsors, and one lucky golfer, Tom Middlecamp hit a hole in one winning a set of Callaway Irons.

The Chamber would like to thank everyone who participated in this year's event and we look forward to seeing you all on the course in 2011. All proceeds from the golf tournament are used to support the Chamber's Scholarship program, Regional Development program and other work related programs.



QuickBooks Class

Salem-Roanoke County Chamber of Commerce offered a four week QuickBooks class for just \$99. The Chamber enrolled over twenty students in the course, held every Tuesday night through the month of November. National College in Salem is hosting the sessions and Chuck Neely of Neely's Accounting Services is teaching it. We thank our sponsors and our students for participating.



Newsletter Sponsors

Upcoming Events	
December 03:	Business Owners Roundtable Applebee's, Salem 12:00 p.m. - 1:30 p.m. Reservations Required
December 03:	Salem Christmas Parade Main Street, Salem 6:30 p.m.
December 04:	Gingerbread Festival Longwood Park, Salem 11:00 a.m. - 4:00 p.m.
January 21:	Networking Breakfast Roanoke College, Salem 8:00 a.m. - 9:30 a.m. Reservations Required
February 07:	Business Showcase Salem Civic Center 2:00 p.m. - 7:00 p.m.



Blue Ridge copier



StellarOne