



THE CHAMBER

Linking Business to the Community

February 2011

A publication of the Salem-Roanoke County Chamber of Commerce



Batter Up for the 77th Annual Awards Dinner

Sam Kennedy, Executive Vice President & Chief Operating Officer of the Boston Red Sox, brings with him the promise of a great night of baseball entertainment and business know how. With a resume as deep as the line up on Sunday afternoon at Fenway Park, there is much to be learned from this family man and Boston's Business Journal's 40 under 40 Award winning professional.

Please join us for the 77th Annual Awards Dinner. This crowd-pleasing event will be held Tuesday, March 22, 2011, at The Hotel Roanoke and Conference Center. The reception will begin at 5:30 p.m. with a cash bar. Dinner will be served at 6:30 p.m. Reservations and payment of \$65 per person are due by March 1, 2011. Corporate tables of 8 are also available for \$520.



Blue Ridge Kite Festival

Back for its thirteenth year, the Salem-Roanoke County Chamber of Commerce is excited to host the 13th Annual Blue Ridge Kite Festival to be held on Saturday, April 16, 2011, from 10:00 a.m. until 4:00 p.m. at Green Hill Park in Roanoke County.

Don't have a kite to fly, that's not a problem! As in years past, there will be free kites for kids as well as free shirts for the first 1000 kids. Don't miss out on the amazing kite flying exhibition by the Richmond Air Force Kite Club. Come out for a day of free, family fun. For more information about the event, please check out: www.s-rcchamber.org or call the Chamber at 540-387-0267. The Chamber would like to thank all of the event's sponsors for their continued support. This is a great year for your company to be a new sponsor for the Kite Festival.

BUSINESS LEADERSHIP TRAINING Botetourt County Chamber of Commerce and Salem - Roanoke County Chamber of Commerce join together to present a luncheon Seminar Series. Please join fellow chamber members for the first in this series, Wednesday, March 16, 2011 at the Sheraton Roanoke Hotel from 11:30 a.m. - 1:00 p.m. as Al Moyer of Moyer Consulting presents, "Leadership Birds Exposed: Turkeys, Vultures & Eagles." Chamber Members \$20, Non-Members \$25. See attached flyer for more details.

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Elephant Walk
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Fellowship Community Church
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1226 Red Lane Extension
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www.fcclife.org

Find the Pea
David Castree
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Salem, VA 24153
(609) 412-7191
findthepea@gmail.com

Harris Animal Hospital
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6805 Peters Creek Rd.
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Hyer Financial Services
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hyerfinancial@comcast.net

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Roanoke, VA 24018
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Roanoke, VA 2418
(540) 989-3000
www.Homesinroanoke.com

Tech Squared
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Roanoke, VA 24016
(540) 344-1001 x 180
www.techsquared.com

VAS Aging Solutions, Inc.
Vickie Robinson
P.O. Box 524
Salem, VA 24153
(540) 598-0706
VASAgingsolutions@gmail.com

**Mark Your Calendars!**

**Wake Up
To
Business!**

**February 24, 2011
8:00 a.m. - 9:30 a.m.**

Reservations required by February 21st

Membership Renewals ~ Thank You For Your Continued Support!

Advanced Physical Therapy of VA Inc
 Alan E. Klinger, P.C.
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 Family Services of Roanoke Valley
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 Financial Strategies
 Firehouse Subs
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 Hidden Valley Country Club
 Holiday Inn Express & Suites (Salem)
 Holiday Inn Salem
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 ITT Technical Institute
 John M. Oakey & Son
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 Juliette's Jewelry
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 L & L Brokerage
 Land Records Research
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 Lotz Funeral Home
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 Natural Bridge
 Nicus Software
 Oak Hall Cap and Gown
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 Professional Healthcare Resources
 Quality Inn Tanglewood
 Quality Inn Wildwood Road
 Rainwater Management Solutions
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 Salem Red Sox
 Salem Roanoke County Food Pantry
 Salem Spring Works
 Salem Wood Apartments
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 Skyline Cleaners
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 Snyder Nursing Home
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 Stanley Steamer
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 Taubman Museum
 TDS Telecom
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 Tidy Services
 Virginia Business Systems
 Virginia Title Center, LLC
 WAGNER Food Equipment, Inc - Hobart
 Walmart (Salem)
 Waste Management
 WSLS-TV 10
 Yokohama Tire
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The best executive is the one who has sense enough to pick good men to do what he wants done, and self-restraint to keep from meddling with them while they do it.

Theodore Roosevelt

Member Profile - Greener Pastures Services



GREENER PASTURES SERVICES is a family owned business that offers a new recycling option...CURBSIDE RECYCLING. We provide you with containers to place your recyclables in and then every other week, we come by your home or business and pick them up. Not only is it easy, hassle-free, and convenient...more items are accepted than the traditional drop offs, which means less gets thrown away.

You can now recycle glass, plastics 1-7, mixed paper, cardboard, and more without leaving your home! The only sorting necessary is to keep paper products separate from everything else. We even take gently used items to the thrift store. We offer discounts to seniors, Salem-Roanoke County Chamber members, and neighbors. Contact us today to get started on your 3, 6, or 12 month subscription. For more info, check us out at www.GPSrecycling.com or call 334-5892.



2011 Business & Technology Showcase

The Community Room at the Salem Civic Center was buzzing with conversation and good, old fashioned elbow rubbing as business men and women from all over the valley gathered for the 2011 Business and Technology Showcase. Sponsored by Blue Ridge Copier and The Salem Civic Center, the showcase was attended by over 300 visitors who came to check out the goods and services offered by the exhibiting Salem-Roanoke County Chamber members.

Salem Civic Center & Catering served as Hospitality Sponsor. The buffet, served in the newly renovated Community room, fresh with new lighting, carpet, and walls coverings, delivered a combination of class and tasty food all will remember.

John Hildebrand's book signing was well received and the interest shown in the wellness and fitness exhibitors anchored in by Roanoke Outside was outstanding.

The Salem-Roanoke County Chamber of Commerce would like to extend its thanks to all of the sponsors who helped make the 2011 Business & Technology Showcase a success: Blue Ridge Copier, WFIR, BB&T, Gwaltney/Valleydale Foods, National College, Lewis Gale Medical Center, The Salem Red Sox, Kroger and The Salem Civic Center & Catering.

A Star Struck Night at The Salem Christmas Parade

With clear skies, winter's chill in the air and the anticipation of tinsel and bows running through the minds of adults and children, the crowd filled the streets of Salem on Friday, December 3rd to see the grand march of floats, middle and high school bands and entertainers of all kinds in the Salem Christmas Parade. They were thrilled by musicians, clowns, hot-rod cars, wee baton twirlers and leaping dancers as well as extraordinary displays of lights that seemed to drift through the air like snow. Judges and attendees could not hold back their applause as each entrant passed by. To end the evening in a most festive manner was the arrival of dear Ole Santa himself, ushered in by the Salem Fire Department atop their hook and ladder Engine #1. The children's squeals were contagious as they stretched their tiny necks as far as they could to get a glimpse of the old elf's bearded face. It was an all-around wonderful evening.

Thank you to the host bands Andrew Lewis Middle School Band and Salem High School Band, and thank you to every participant who came out to support the Salem-Roanoke County Chamber of Commerce. Congratulations to each of the category winners in the 2010 Salem Christmas Parade:

Best in Religious Entry - CommUNITY Church

Best Organized Children's Entry - Salem Montessori School

Best Old Fashioned Christmas Theme - Adams Construction Co.

Best Band - Cave Spring High School

Honorable Mention - Salem Fire Department Honor Guard

Upcoming Events

February 24	Wake Up to Business Sam's Club Towne Square Plaza 8:00 a.m. Reservations Required
March 4	Business Owners Roundtable ITT Technical School 12:00 p.m. - 1:30 p.m. Reservations Required
March 16	Business Leadership Training Sheraton Roanoke Hotel 11:30 a.m. - 1:00 p.m. Reservations Required
March 18	Networking Breakfast Sheraton Roanoke Hotel 8:00 a.m. Reservations Required
March 22	Annual Dinner The Hotel Roanoke 5:30 p.m. Social w/cash bar 6:30 p.m. Dinner & Program Reservations Required
April 7	Business After Hours The Glebe 5:00 p.m.-7:00 p.m. Reservations Required
April 16	Blue Ridge Kite Festival Green Hill Park 10:00 a.m. - 4:00 p.m.

Newsletter Sponsors



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